

The Elevator Pitch

Create your own Sweet Adelines' "elevator pitch" — a brief overview of the organization that should take no more time than the length of an elevator ride. Be sure to include:

- 1) **Who we are**
- 2) **What we do**
- 3) **Whom we do it for**
- 4) **Why she should care and get involved**

Most importantly, your "elevator pitch" should be authentic, from your heart, expressing what you love about Sweet Adelines International.

Chances are, it's why she will love it too.

For entire booklet (9 pages)

Go to

https://sweetadelines.com/filesSite/Ambassador%20Handbook_Final.pdf

