



Pacific Shores Region 12 Sweet Adelines Regional Convention 2019

PROGRAM AD ORDER FORM

**You may submit your Jumbotron/Print Order and payment
to any of our three Assistance Choruses**

Deadline: MARCH 31, 2019

Over 1000 Sweet Adelines, friends, and family will attend the
Regional Convention in Sparks, NV
May 3-7, 2019

Region 12 offers our members the chance to purchase ads on the JumboTron screens in the ballroom during our Friday/Saturday competitions, as well as print ads in our convention program. These ads are a friendly way to: **CONGRATULATE** participating choruses and quartets, **WELCOME** new members, **THANK** special people in your chorus, **RECOGNIZE** your director or coaches, and **BUILD YOUR BUSINESS** by advertising your products or services.

JUMBOTRON ADS – THE PRICE HAS NOT CHANGED – STILL ONLY \$20!

PowerPoint Slides – Widescreen Format:

- Use standard TrueType fonts, such as Arial or Times New Roman – 32 points or higher. Please also provide the name of the font used.
- Animation is accepted.
- **Each slide is considered one ad.** Your ad may be animated and have special effects but is only one ad per slide. Submissions of more than one slide in a “pack” will be charged accordingly.
- PowerPoint file set to **wide-screen (16:9)** format
- High Resolution photos, animations/transitions must complete within 30 second time limit.
- No audio will be accepted

JPEG:

- Sized horizontally at 4000 pixels x 2250 pixels **or** 13.333 in x 7.5 in at 300dpi.
- You can use any font with a jpg.
- No animation available.

Electronic files are preferred. Camera-ready artwork can be submitted and should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.

PROGRAM PRINT ADS

Program ads should be:

- JPEG or Adobe Acrobat (PDF), 600 dpi resolution. Microsoft WORD files are not recommended, please save-as pdf.
- Camera-ready artwork can be submitted, although electronic files are preferred. Artwork should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.
- Black and white only (re-imaging colored material will not produce desired results).

Make your ad reservation today!

Fill out the order form on the next page, and mail in with payment. Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis. Order deadline is **March 31, 2019**



Advertising Reservation Form

You may submit your Jumbotron/Print Order and payment to any of our three Assistance Choruses

Ad space is sold on a first-come, first-served basis. Please mail this form with payment to reserve your ad space. Final ad placement will occur only after receipt of payment.

Reservation/payment deadline: MARCH 31, 2019

Contact Name _____

Business, Chorus or Quartet Name _____

Title _____ Email _____ Phone (____) _____

Name of person financially responsible for payment: _____

Email _____ Phone (____) _____

- Please make checks payable to **Region 12 Convention**
- Email electronic copies to ONE of the coordinators below.
- Mail hard copies, order form and payment to ONE of the following:

Judy Dyke
Bay Area Showcase Chorus
 149 Currant Lane
 Vacaville CA 95687
 (707) 365-7644
jkdyke@sbcglobal.net

Bonnie Flint
Sacramento Valley Chorus
 2871 Prouty Lane
 Camino, CA 95709
 (530) 919-3859
bfbari@sbcglobal.net

Suzanne Olsen
Diablo Vista Chorus
 657 St. George Road
 Danville CA 94526
 (925) 212-9840
solsen@sbcglobal.net

size of ad ordered	# of ads	price	subtotals
JumboTron billboard ads	x	\$20	
print ad business card - H 3.5"w x 2"h	x	\$40	\$
print ad 1/4 page - H 4.5"w x 1.5"h	x	\$50	\$
print ad 1/2 page - H 4.5"w x 3.25"h	x	\$60	\$
print ad full page black & white, interior	x	\$100	\$
print ad full page black & white, inside back cover	x	\$200	\$
print ad full page black & white, inside front cover	x	\$200	\$
print ad full page color, outside back cover	x	\$300	\$
Total Order:			\$

If a valued member of your chorus has passed away during the year and you would like to honor her with a free In Memoriam ad in our program, please send an email to Judy Dyke, BASC