



## Pacific Shores Region 12 Sweet Adelines Regional Convention 2017

### PROGRAM AD ORDER FORM

**Deadline: April 7, 2017**

Over 1000 Sweet Adelines, friends, and family will attend the  
Regional Convention in Sparks, NV  
**May 4-7, 2017**

Region 12 offers our membership the chance to purchase billboard ads on the jumbo widescreen video screens in the ballroom as well as print ads in our convention program. These ads are a friendly way to: **CONGRATULATE** participating choruses and quartets, **WELCOME** new members, **THANK** special people in your chorus, **RECOGNIZE** your director or coaches, and **BUILD YOUR BUSINESS** by advertising your products or services.

### **JUMBOTRON ADS — THE PRICE HAS NOT CHANGED — STILL ONLY \$20!**

#### **PowerPoint Slides – Widescreen Format:**

- Office 2016: Click on Design Tab> Slide Size> Select Widescreen (16:9).
- Office 2010: Click on Design Tab> Page Setup> Slides sized for: On-screen show (16:9).
- Use standard TrueType fonts only, such as Arial or Times New Roman – 32 points or higher; if a non-standard font is used, please include the name of the font in your email and we'll do our best to match.
- Animation is accepted. Set first animation to **After Previous** and all other animations set as either **After Previous** or **With Previous**.
- No sound available.
- Slides will be displayed approximately 30 seconds depending upon level of animation.

#### **JPEG:**

- Sized horizontally at 4000 pixels x 2250 pixels **or** 13.333 in x 7.5 in at 300 dpi.
- You can use any font with a jpg.
- No animation available.

Submitted file names should include chorus initials, quartet name, or business name: SA1-Director.ppt or 4SingersCongrats.jpg

Electronic files are preferred. Camera-ready artwork can be submitted and should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.

### **PROGRAM PRINTADS**

Program ads should be:

- JPEG or Adobe Acrobat (PDF), 600-dpi resolution. Microsoft WORD files are not recommended, please save-as pdf.
- Camera-ready artwork can be submitted, although electronic files are preferred. Artwork should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.
- Black and white only (re-imaging colored material will not produce desired results).

**Make your ad reservation today!**

Fill out the order form on the next page, and mail in with payment. Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis. Order deadline is **April 7, 2017**

## Advertising Reservation Form



Order early!

Ad space is sold on a first-come, first-served basis. Please mail with payment to reserve your ad space.  
Final ad placement will occur only after receipt of payment.

**Ad reservation and payment deadline: April 7, 2017**

Contact Name \_\_\_\_\_

Business, Chorus or Quartet Name \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Name of Financial Coordinator for your Chorus \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

- Please make checks payable to **Region 12 Convention**
- Email electronic copies to Laurie Yoh: [norart@yahoo.com](mailto:norart@yahoo.com)
- Mail hard copies, order form and payment to:

**Laurie Yoh**  
171 Branham Ln, PMB #126  
San Jose CA 95136

Questions? Email Laurie at [norart@yahoo.com](mailto:norart@yahoo.com)

size of ad ordered	# of ads	price	subtotals
<b>JumboTron billboard ads</b>	x	<b>\$20</b>	
<b>print ad business card - H</b> 3.5"w x 2"h	x	<b>\$40</b>	\$
<b>print ad business card - V</b> 2"w x 3.5"h	x	<b>\$40</b>	\$
<b>print ad 1/4 page - H</b> 4.5"w x 1.5"h	x	<b>\$50</b>	\$
<b>print ad 1/2 page - H</b> 4.5"w x 3.25"h	x	<b>\$60</b>	\$
<b>print ad 1/2 page - V</b> 2"w x 7.5"h	x	<b>\$60</b>	\$
<b>print ad full page</b> black & white, interior	x	<b>\$100</b>	\$
<b>print ad full page</b> black & white, inside back cover	x	<b>\$200</b>	\$
<b>print ad full page</b> black & white, inside front cover	x	<b>\$200</b>	\$
<b>print ad full page</b> color, outside back cover	x	<b>\$300</b>	\$
<b>Total Order:</b>			\$