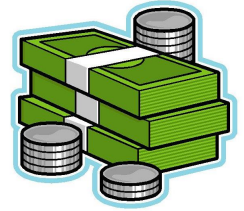




## **MAKING ENDS MEET (A Discussion about Fundraising)**

Pacific Shores Region 12 Sweet Adelines International  
Adventures in Music, January 27, 2019



Panel Chair: Georgia Sutherland (Bay Area Showcase)  
Panel Members: Nancy Phillips (Bella Acappella Harmony)  
Diane Pimentel (Song of Sonoma)  
Karen Wildman (Oregon Coast)

Objectives (at the end of the class, participants will be able to )

- Have some new ideas about how to approach the topic of fundraising in their chorus.
- Have some new ideas about fundraising activities

Definition of Fund-Raising for the purpose of this class:

- A non-singing activity that brings money to the chorus.
- The activity may be done by individual members or members working as a group.

Topic 1 . When does a chorus need to do fund-raising?

Topic 2 - Are there any choruses who do not do fund-raising? Why not?

Topic 3 . Financial philosophies . Help in determining the value of a proposed activity.

### **Examples of Financial Philosophies**

Treat all members equally for any financial considerations of the chorus. There shall not be any "point systems" or other devices established which determine "rewards" based on a member's efforts.

Recognize that the ultimate responsibility for costs of individual membership are up to each member, yet make a sincere effort to support required expenditures on behalf of all members.

Keep dues at a level to cover basic operating expenses when possible.

Initiate only those fund-raising projects within the chorus that are determined to be fiscally prudent and worthy and which have the active support of enough chorus members to make the project work.

Topic 4 . General Types of fund raising

Topic 5 . What to do . Success stories!

Topic 6 . What not to do . Disaster stories!

Topic 7 (if time) . How about the situation where most of the money is coming from the chorus members?

Notes: